

Bruce Tepper, MBA, CITE, CTC  
Joselyn, Tepper & Associates, Inc.

Bruce Tepper, Vice President of Joselyn, Tepper & Associates, Inc. is a noted facilitator, author and researcher for the incentive, meeting, travel and tourism industries.

Mr. Tepper is a an outgoing member of the International Board of Directors of SITE and an incoming trustee of the new International SITE Foundation with 30 years of industry experience.

Beginning his industry career as a marketing manager buying meetings and incentives for an automotive parts company, he moved on to sales and management positions with several meeting and incentive companies overseeing some \$6 million in business. In 1991, he went into full-time consulting, training and research with his colleague, Dr. Robert Joselyn.

His global clientele include tourist boards, DMC's, hotels, cruise lines, airlines, industry publishers and technology companies as well as incentive companies. An author and frequent contributor to industry publications, he is the author of six books; including, "The Complete Guide to Selling Meetings, Incentives and Corporate Events". In addition to being frequently quoted in the trade press, he has written articles for virtually every major U.S. meeting/incentive publication. Today he is a regular columnist for Events magazine in the Asia-Pacific region and Modern Agent Magazine in the US.

Since joining SITE in 1988, Mr. Tepper has served on the International Board, numerous committees and been program chair or co-chair for several SITE Universities and conferences. He also served as co-chair of the 1997 Conference in Singapore.

Mr. Tepper and his wife Nancy, reside in the foothills of the Sierra Nevada Mountains near Yosemite National Park in Northern California.