

Dr. Dimitris Koutoulas, with a degree in Business Administration and a Ph.D. in Tourism Marketing, works as a tourism and marketing consultant. He also teaches at the Greek Open University.

His consultation appointments include, among others, research projects as well as business and marketing planning on behalf of National Tourism Organisations in Greece, Cyprus, the Netherlands and Oman, the European Union, the authorities of Athens, the Cyprus Tourism Organisation, the Organising Committee of the Athens Olympic Games, the Greek Organisation for Tourism Education and Training and the Athens Convention & Visitors Bureau.

Dr. Koutoulas also has a long hands-on experience in marketing tourism destinations and companies through designing and implementing integrated marketing campaigns, public relations activities, production of travel guides and websites. His clients from the private and public sector include entities from Greece, Germany, the UK, the USA etc.

In addition, Dr. Koutoulas has been working since 1986 in event productions. He has organised, among others, concert tours throughout the world, opera performances and large-scale events such as the Athens Millennium celebration at the Acropolis and the Expo 2000 event at Ferropolis in Germany.